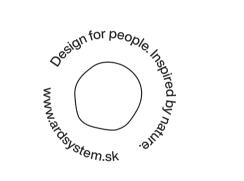


Product portfolio





Who we are. What we are. How we are.

It all started in 1993 - Rudolf borrowed 3 000 SKK, took the old family Škoda car (mom didn't know about it 😜) and started his first agency.

The year 1997, the year when the agency with the legendary red ball - ARD - was founded. Rudolf Delinčák's agency. The goal was clear, to be the market leader in information systems.

From the very beginning, we have been combining the incompatible for many. At first glance, it seems that we focus on quite different segments - companies and advertising, cities and wayfinding systems. To us, however, these connections make perfect sense.

It's been a ride ever since. We've experienced a lot of beautiful and amazing things. As well as a lot of mistakes, failures and bad decisions. But the journey we've been on has led us exactly here. We are glad to be here. We're proud of the things we're making today. It is no exaggeration to say that we are the leader in information systems in Slovakia. We have unique products. Our own technology, our own know-how. We create beautiful furniture and we are constantly experimenting with new ideas. We provide our clients with visibility within the Slovak media market. We have a personal approach. We are people. We are always learning and we want to develop further. And we develop thanks to you - our clients. We love to breathe a real-deal idea into our services and products. Look where we've come, we'll be on again tomorrow.

Wayfinding systems

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Circum

Wayfinding systems

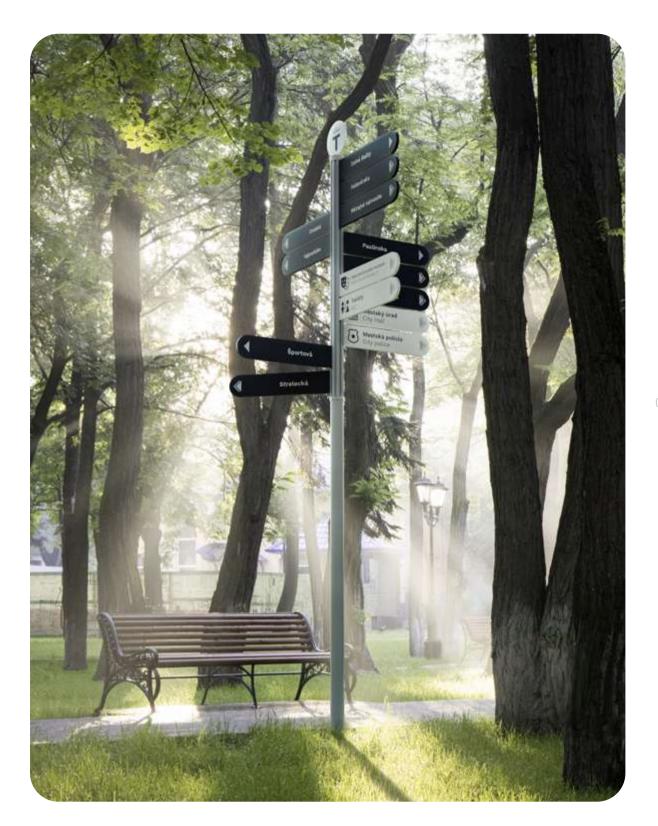








Each town or village offers something different to its visitors. Interesting places, rich history or natural monuments have been attracting people since time immemorial. In order to experience and see everything to the full, one should first find out about it somewhere. There are many ways to give people information. How about a clear information pole, placed in the right and frequented place? The fresh and modern design of the Circum solution is suitable for city centres, historic districts and pedestrian areas. It provides plenty of colour solutions and thus easily fits into the design of the area.



Wayfinding systems

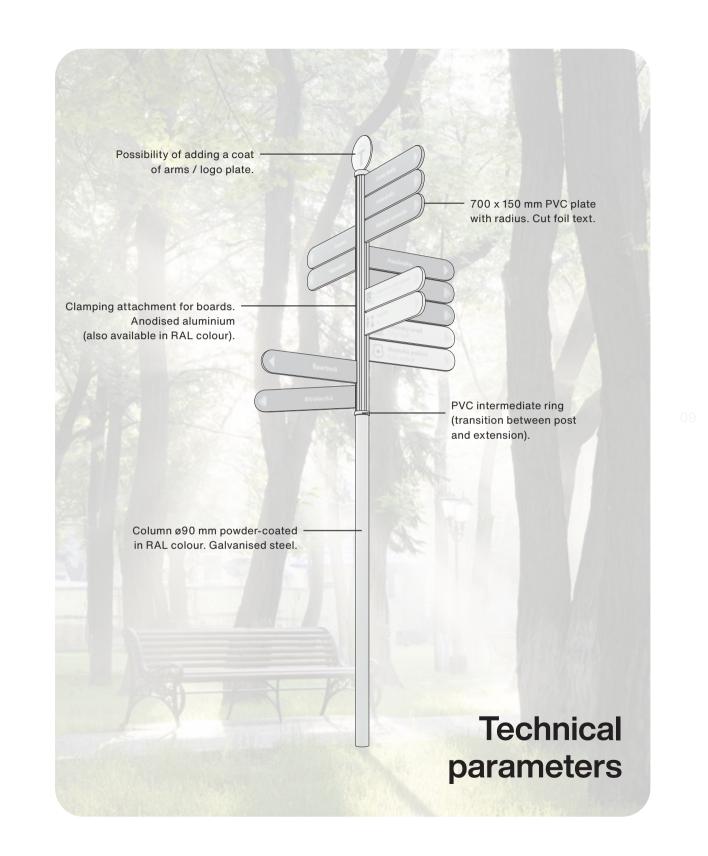








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Kvadrum

Wayfinding systems







Foil coating

City and municipal information systems that serve to better orient visitors and residents of the city/municipality. We produce the systems in different designs. It is up to you which design appeals to you. The Kvadrum solution, with its timeless design, will tastefully complement public space and often save time and energy by pointing the visitor in the right direction.



Wayfinding systems



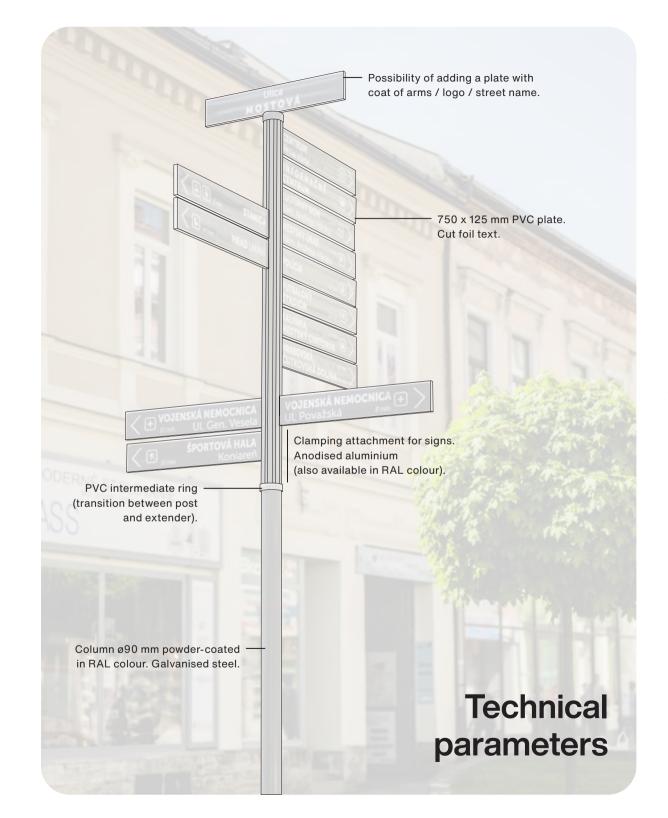
14







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Kvadrum Light

Wayfinding systems







Knowing how to navigate at night will no longer be a problem. Our information systems help visitors of the towns and cities find what they are looking for. Whether it's historical buildings, institutions or street names, such a clear information column will lead them to the right place... The Kvadrum Light is a unique addition to a town or village. The pole is ecological and economical, made of noble materials. The lighting follows the standard wiring standards and regulations in force in the EU.



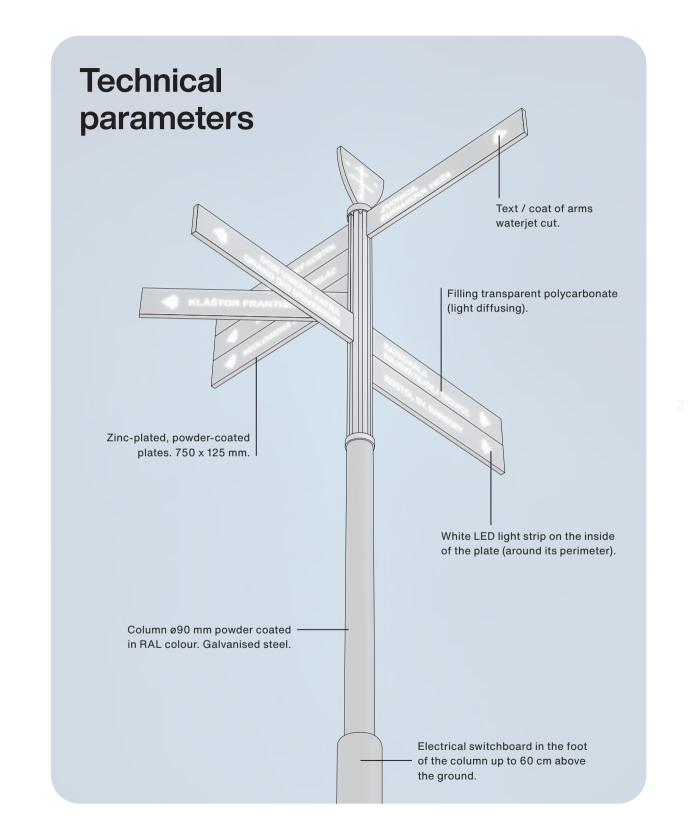
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Mobility navigation

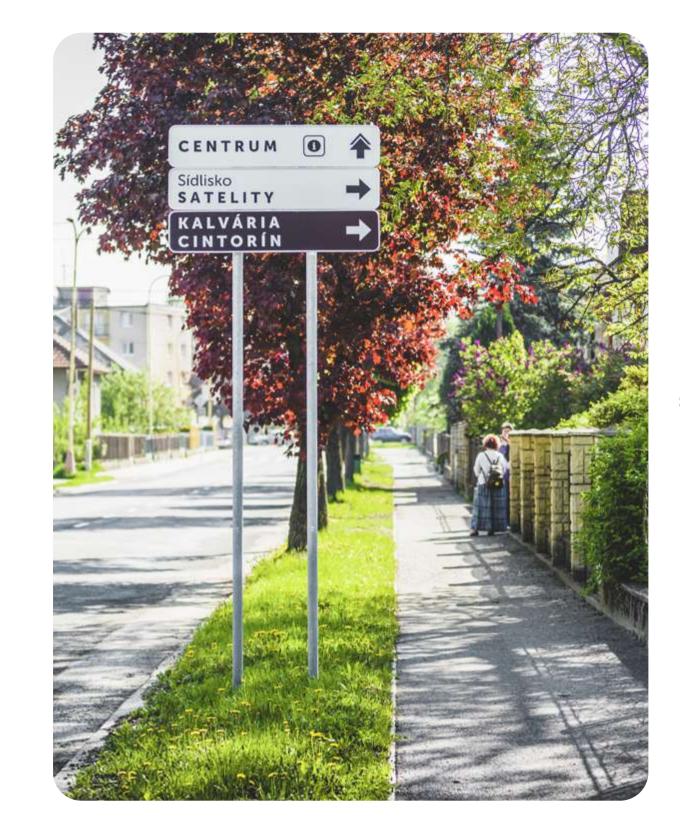
Wayfinding systems





Galvanized

A functional wayfinding system increases safety and information for citizens. In addition to informing motorists, wayfinding often improves the flow of traffic and forms part of the urban furniture. Primarily it serves as navigation, but it is also a very desirable form of promotion of your company. Show yourself to your customers, make yourself visible and guide customers straight to you. The wayfinding system is also designed for the area, thus enriching and enhancing it at the same time.

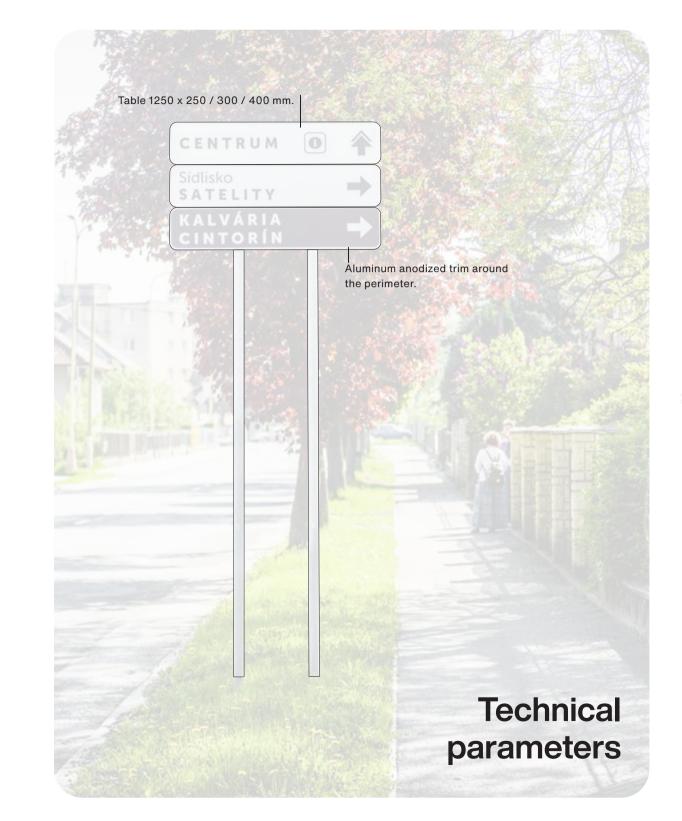


Wayfinding systems

steel

Galvanized

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Area information system

Wayfinding systems

People entering the area know immediately on arrival that you care about their comfort. A good first impression enhances reputation. The area looks presentable. Signage not only improves the image of the buildings and premises, but first and foremost has a great informational benefit for visitors. The main aim of the wayfinding system is that visitors, employees and partners will no longer get lost in the area. Outdoor signage always navigates in the right direction. When it comes to information systems, we always ensure that they are fit for purpose. Of course, durable materials that are not subject to weather conditions are a matter of course for us. The modern system is adapted to the needs of today's visitor. We want you to always have as little work as possible. We will take care of both the import and the actual installation on site. The choice of colours, materials and the overall design is tailor-made for the client. Warranty and post-warranty service is also a matter of course.



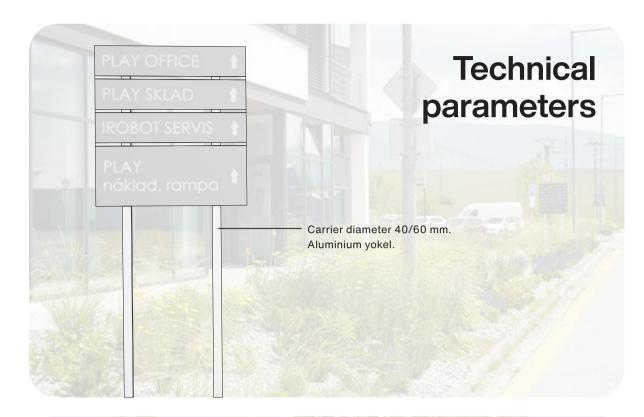


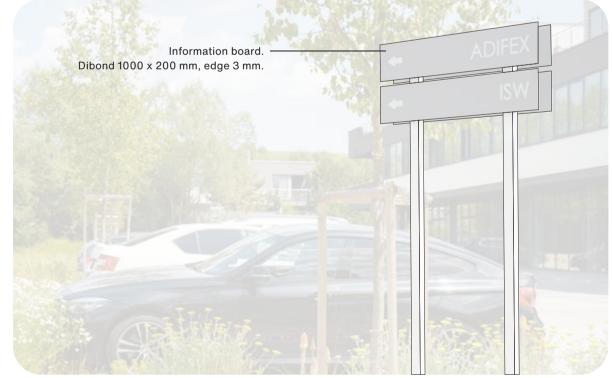
30

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30



Internal information system

Wayfinding systems

Worldwide coverage and many years of experience guarantee success in the market of information systems for all types of institutions such as hospitals, banks, offices, airports, courts and schools. Signage not only adds to the image of buildings and premises as decoration, but also has a significant informational benefit for visitors.

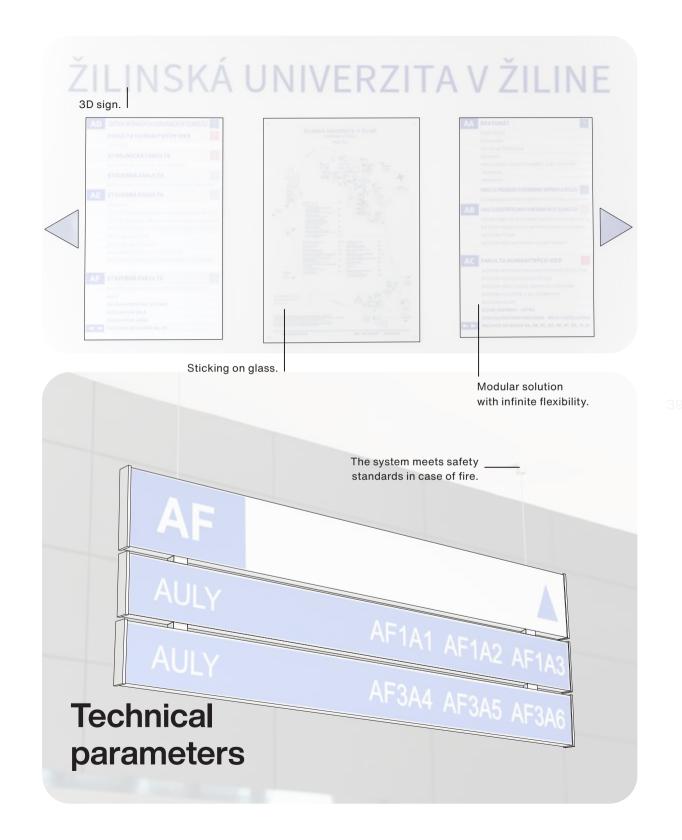




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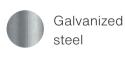


38



Welcome signs

Wayfinding systems



Galvanized metal sheet

Dibond

Foil coating

A traditional product with a new twist. Inform visitors and residents on arrival about what they can see or experience in the village/town. Natural, cultural and historical sights will attract more visitors, which contributes to better tourism.



Welcome signs

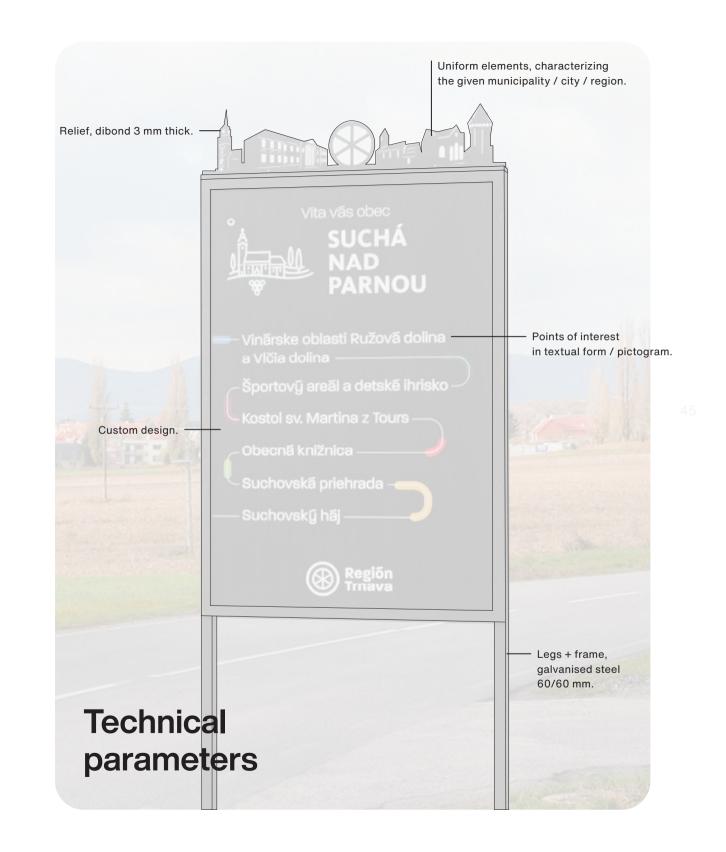
Wayfinding systems





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49

Official Boards / Citrines

Info / Instructional Media









LED lighting

Numerous references confirm the high satisfaction with the quality of our office signs and showcases. We place emphasis on the quality of the material and the precision of the workmanship. The holders are designed for different types of information. The advantage of certain types is the possible additional lighting. An anti-vandal system and weather resistance is a matter of course.





5

Official Boards / Citrines

Info / Instructional Media



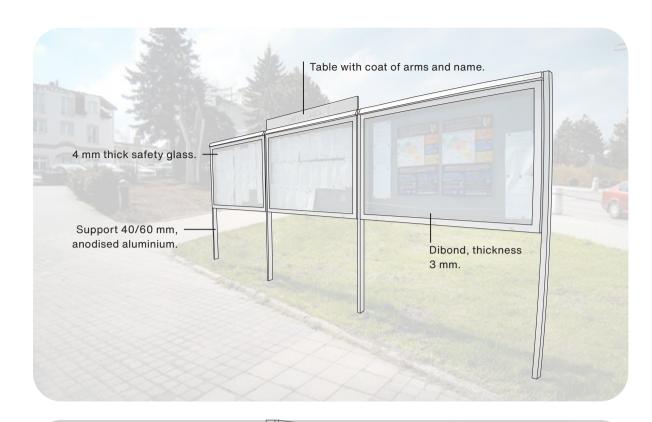


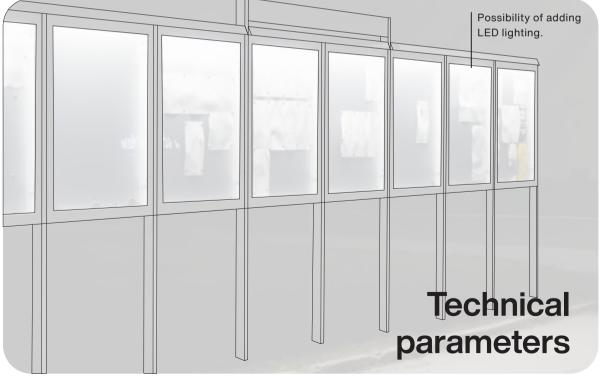




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Cartoon maps

Info / Instructional Media

The cartoon map makes it really easy to navigate. It is unique, valuable and tailor-made to the last detail. The design can adapt to the city and tourist sites. The different treatment of the map is interesting for both the tourist and the local resident. Orientation on the map is easier than on a classic map and the captured objects can be shown as they actually look or with pictograms. With its originality and easy readability, it belongs in every town and village. Discover with us the wide possibilities of its use.







Window to History

Info / Instructional Media









Do you remember what your town looked like when you were growing up? I'm sure a lot has changed. The streets have grown and filled with buildings. A window into history gives you a glimpse of what has changed over time, even disappeared altogether. One of the pilot realisations was created in places with ideal views at selected castles and castle ruins in the Trenčín region. The glass panes became an imaginary window to the past. In cooperation with the KOCR Trenčín region we created transparent graphic panels on which line drawings complete the missing parts of the castles. The tourist thus gets a picture of the original contours of the majestic castle walls with a single glance through the glass panel.

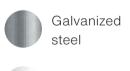




52

Window to History

Info / Instructional Media



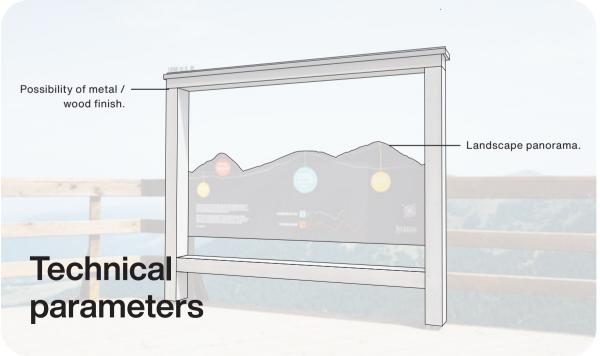




Dibond

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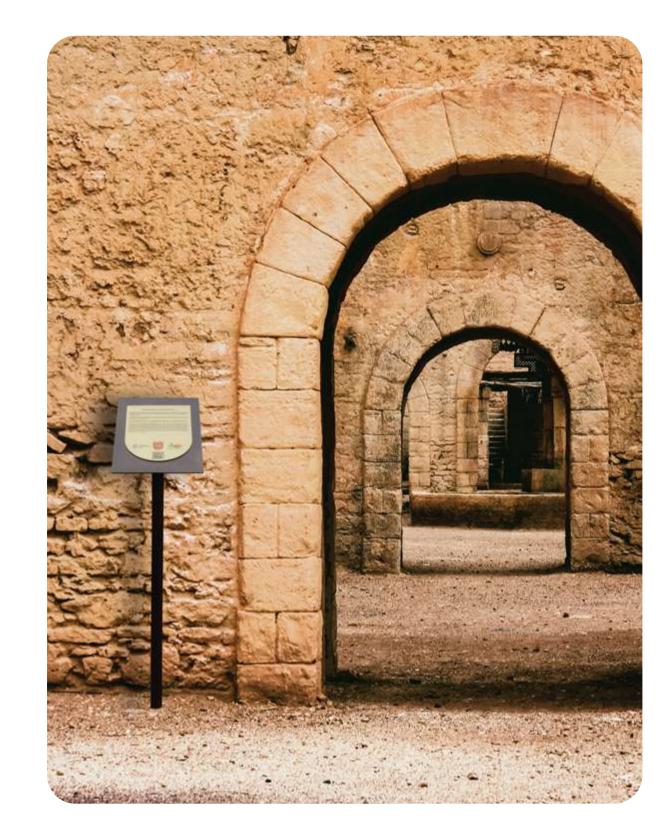
Info Board of the monument

Info / Instructional Media



Galvanized metal sheet

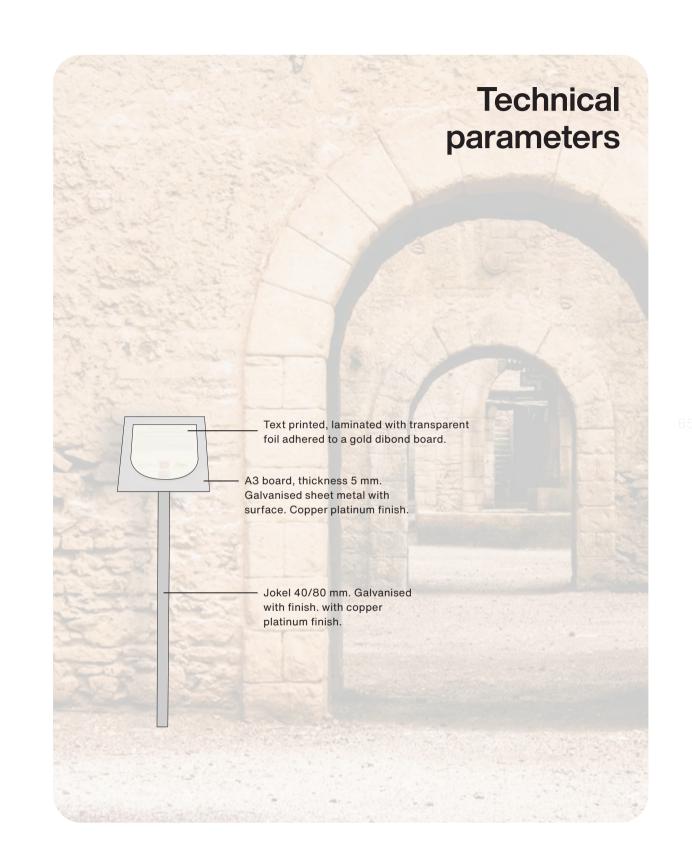
A monument info board with a copper patina pattern is the perfect way to brighten up and highlight the beauty of any monument. This board will ensure that visitors have all the important information about the monument. The copper patina adds an exclusive touch that will highlight the importance of the site.







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Info Point

Info / Instructional Media





Info point is a combination of modern design and history. The stainless steel carrier blends perfectly into the surrounding space. Thanks to the materials used, it is almost invisible at first glance. The print contains complete information about the monument. Related services such as graphic design, installation or photo documentation are in our responsibility.



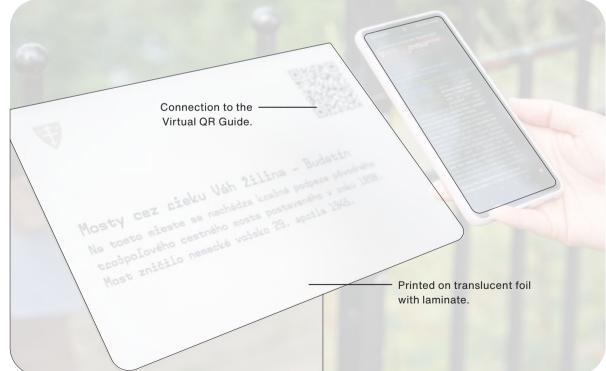


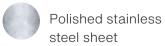
Info Point

Info / Instructional Media



Technical







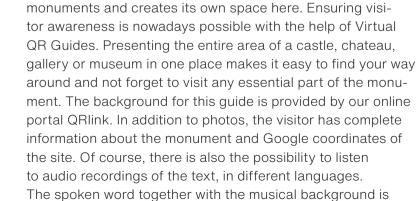
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Virtual QR Guide

Info / Instructional Media



guaranteed to draw the listener into the action.

The modern age does not make exceptions even for historical



QR guide to Strečno Castle.





MESTÁ HRADY A ZÁMNY KONTAKT

andress .

Euroregión Beskydy

































Get to know the QR guide



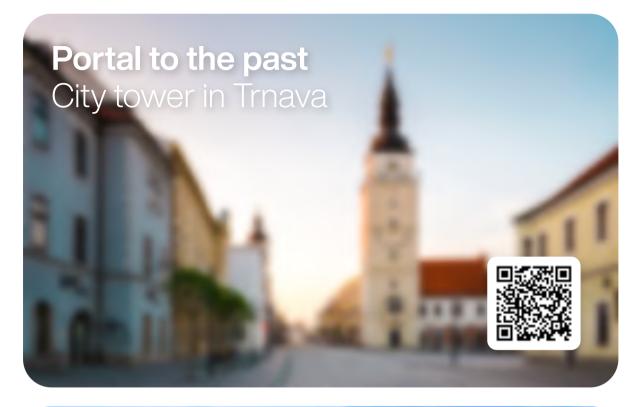
by scanning the QR code.

Augmented Reality or Augmented Reality (AR) is an interactive experience that allows us to insert digital objects into the real world. AR is most commonly available through smartphones and uses camera and sensor technology to layer digital information (such as sounds, images, and text) on top of the real world we see.

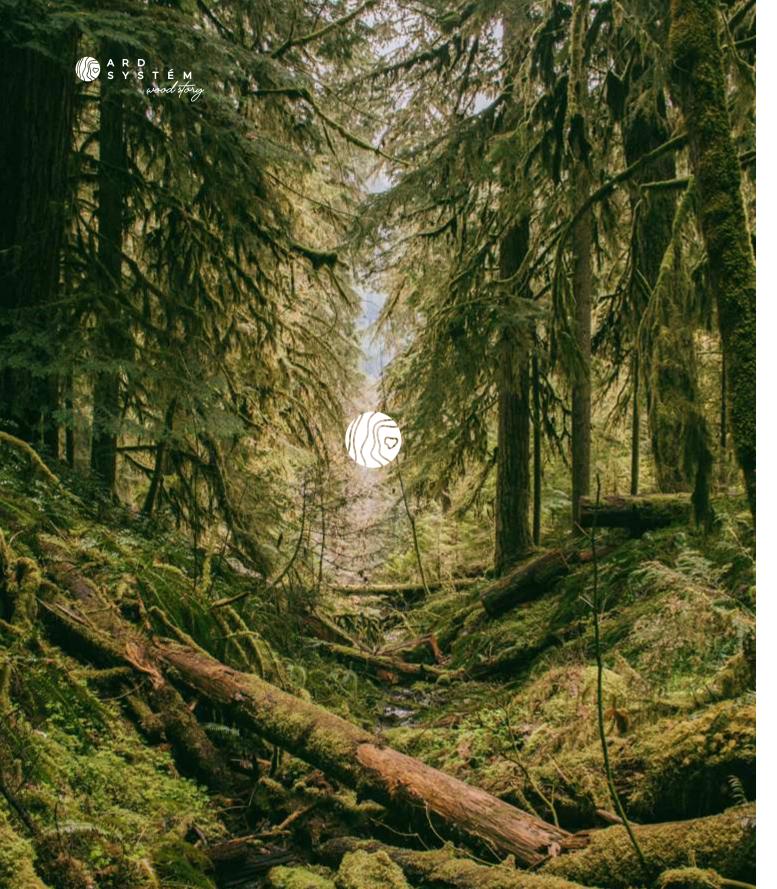
See a historical figure or a building that no longer exists live?

All you need is a smartphone and modern technology.

Augmented reality technology gives you a glimpse of what has changed over time, even disappeared altogether. Thus, with a single glance, with the help of his smartphone, the tourist gets a picture of the original contours of architecture, the lives of famous masters, historical discoveries or the cruelty and diversity of human existence.







Each project

Creates a new story

Wood has surrounded us since the beginning of time and has accompanied us throughout our lives. It has a soul and has a harmonious, soothing and warming effect on people. It is a material that represents tradition, but it also adorns all modern and lavish buildings, interiors or exterior elements. Here at ARDSYSTÉM we are passionate about working with the finest materials and the best designers. The result of our passion has resulted in a unique collection - WOOD STORY.

Cutting edge design, the finest quality wood and detailed metal parts have given rise to these beautiful products. Each piece is an original that has passed through the hands of our craftsmen several times.

Each has its own story, a wooden story. After all, the life of wood does not end when it is cut down from the forest.

On the contrary. That is when it begins to live.





Bus shelter

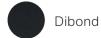
Shelters

wood story











Original design of the shelter, which is a unique addition to the public space of the city or village. When creating it, we did not primarily look at the price, but at the quality. We are of the opinion that furnishings do not only have to serve the purpose, but can also pleasantly complement our common space. Every piece of wood, glass or metal has passed through our hands several times. Nature's Stop Wood offers the possibility of combining nature with modern technology. Our inspiration is nature itself. The possibility of incorporating a green roof into a bus shelter? No problem.





Bus shelter Shelters

wood fory

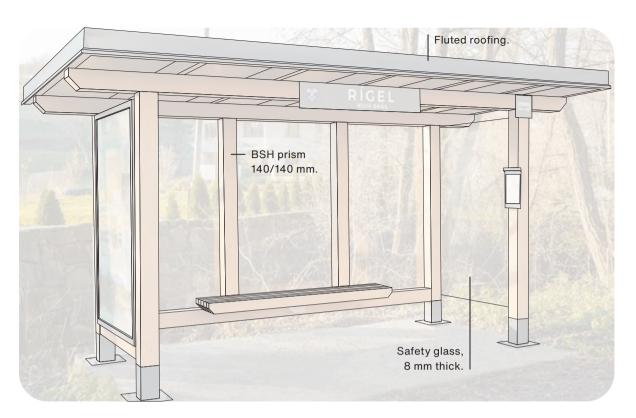


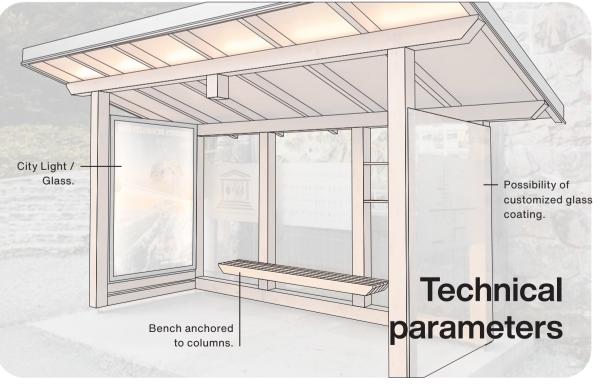






Safety glass Original design of the shelter, which is a unique addition to the public space of the city or village. When creating it, we did not primarily look at the price, but at the quality. We are of the opinion that furnishings do not only have to serve the purpose, but can also pleasantly complement our common space. Every piece of wood, glass or metal has passed through our hands several times. Nature's Stop Wood offers the possibility of combining nature with modern technology. Our inspiration is nature itself. The possibility of incorporating a green roof into a bus shelter? No problem.







89

Relax shelter

Shelters











Time to Relax...The wooden structure is a place for cyclists and tourists to take a short rest and recharge their batteries. It brings rest and possible protection from the weather. Its clean design can be complemented by a glass map on the back with information about hiking opportunities in the area or immerses you in the history of the place. The possibilities are many. It is suitable as an important addition to a cycle route and will not be lost in rest or pedestrian zones.





Relax shelter

Shelters



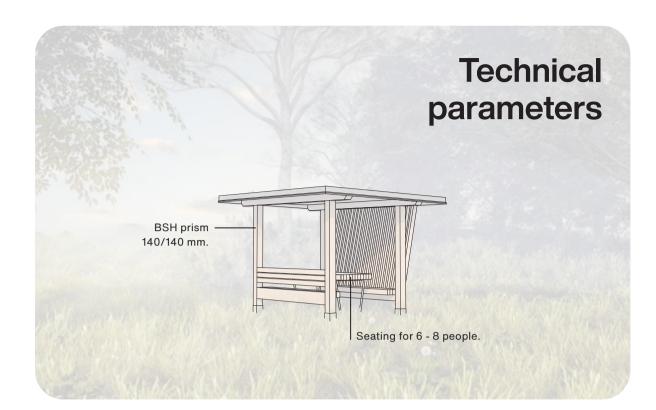


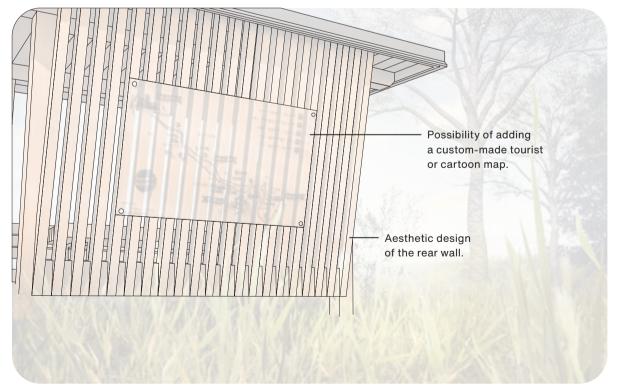


wood



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95

Bike shelterShelters / Cycling







Spruce

wood

Galvanized metal sheet

Wood in combination with metal is the natural design of an atypical bicycle shelter. The simple lines blend directly into the environment of the cycle path. Rubberised metal parts make it easy to hang the bike. By adding an additional holder, it is also possible to anchor scooters or skis. The design offers a simple system for fixing the bikes with the possibility of locking on the supporting bar element. If you wish to add a map of the area for easier orientation, we will prepare a customized map for you.





Bike shelterShelters / Cycling

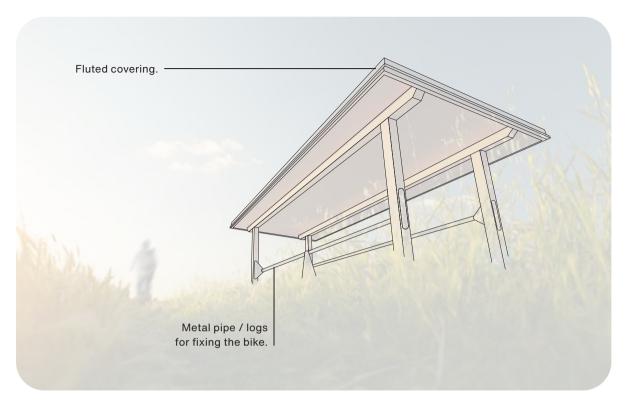


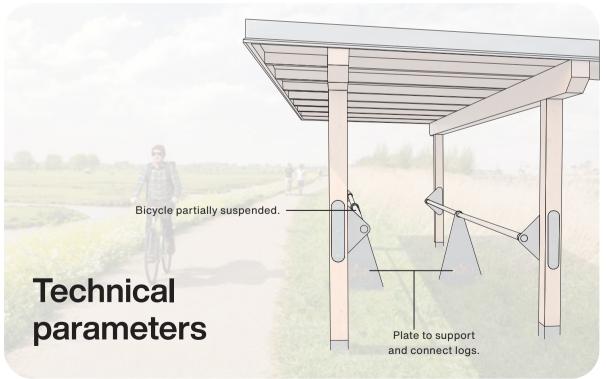




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Cycling

Bike stand

wood story









Bike stand

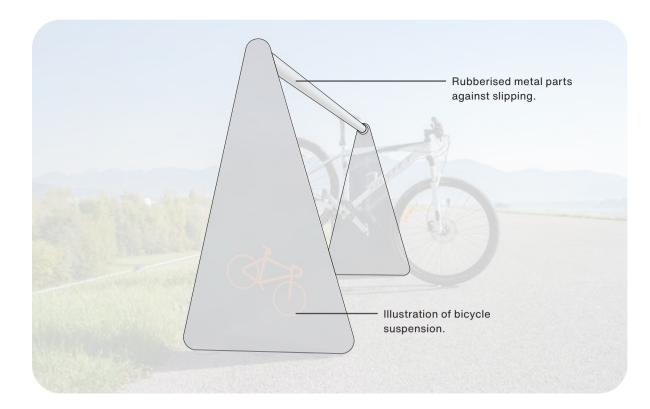
Cycling

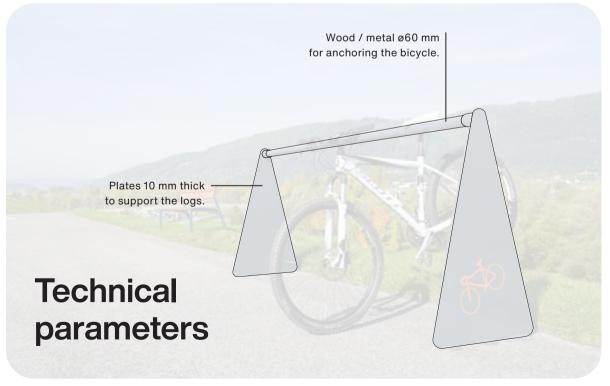
















Service standCycling



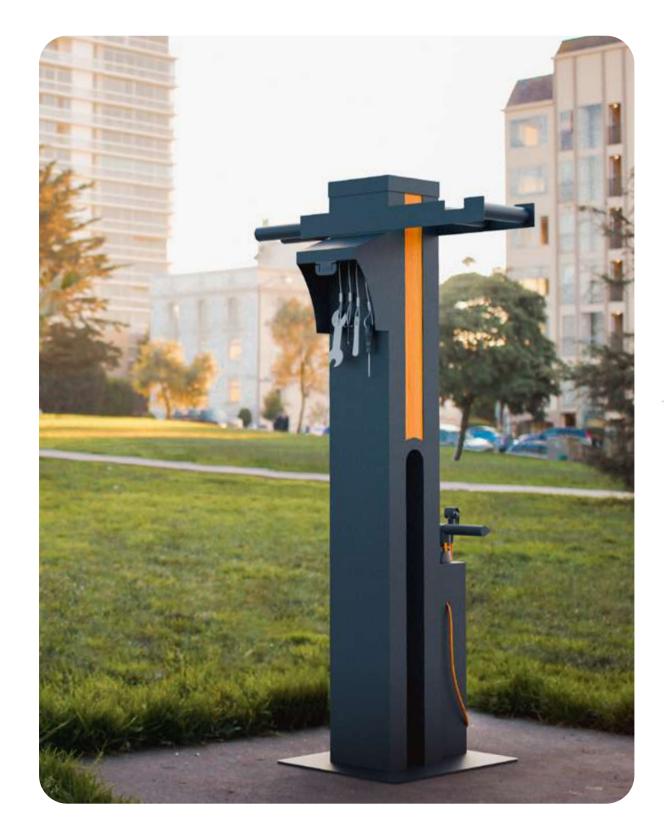




steel

Spruce wood





Service stand

Cycling



108

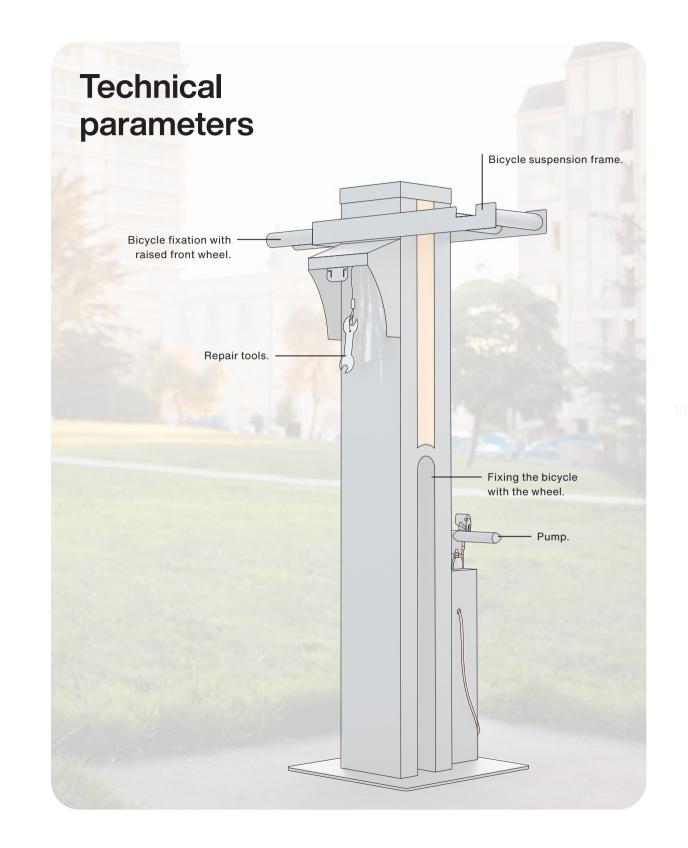




Galvanized steel



Galvanized metal sheet



Info Tree

Info / Instructional Media











Information for big and small in an unconventional way. The boards at the top can be supplemented with a landscape relief with a local description. This product has a variety of uses. It provides information on routes, terrain difficulty or distances to selected destinations in the vicinity of cycling routes. In other cases, it can playfully inform about historical and cultural landmarks while providing additional information via a QR guide. The wooden structure allows the installation of double-sided information boards for both adults and children.







Info Tree

Info / Instructional Media





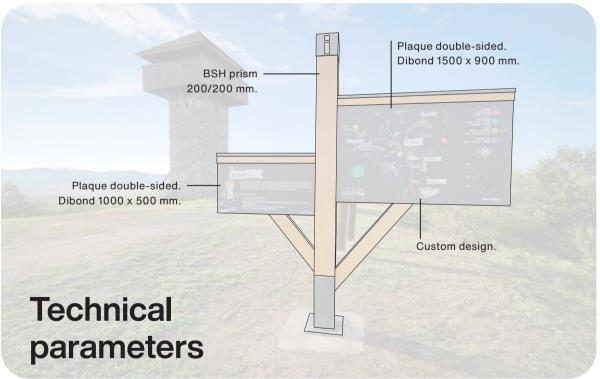




Dibond

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Info Pelmanism Info / Instructional Media

wood fory

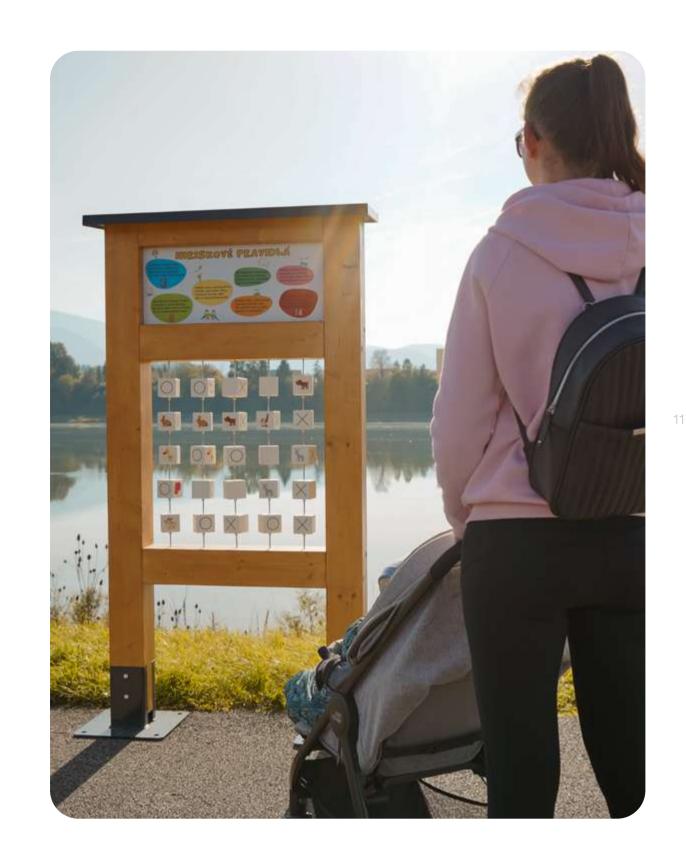








In the upper part there is a double-sided information board suitable for various types of information, for example about natural or cultural monuments, cycling routes... In the lower part there are rotatable dice that can be used for memory games or puzzles. It is also possible to connect them in the form of drawings or puzzles with the texts in the upper part, so that they entertain especially children.



Info Pelmanism Info / Instructional Media





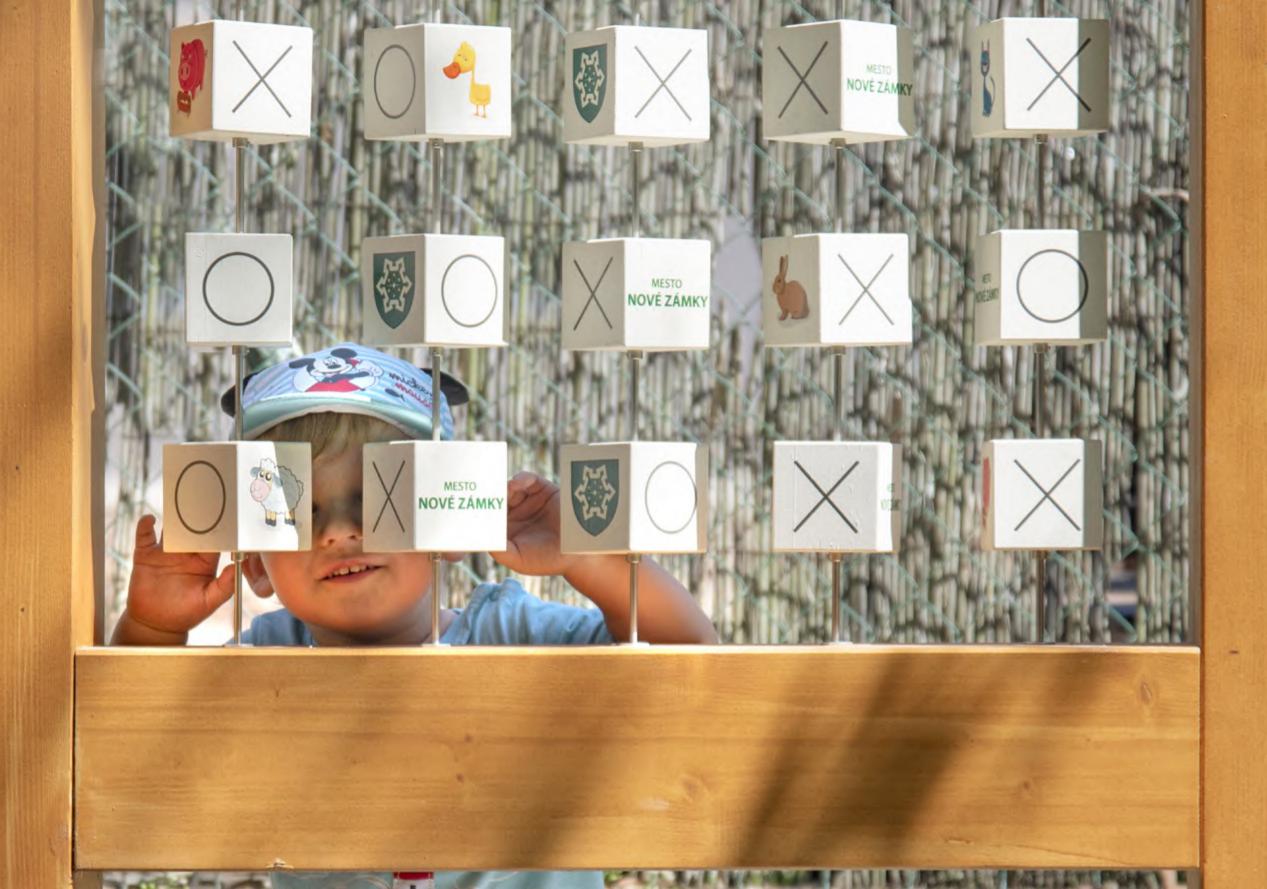




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Info Board Info / Instructional Media



Spruce wood

> Galvanized steel

Galvanized metal sheet

Dibond

Every visitor can find out more about the attractions by scanning the QR codes that are always placed on the totemoc or maps. The choice of materials, colours and graphic design is tailor-made for the client.



Info Board

Info / Instructional Media



Spruce

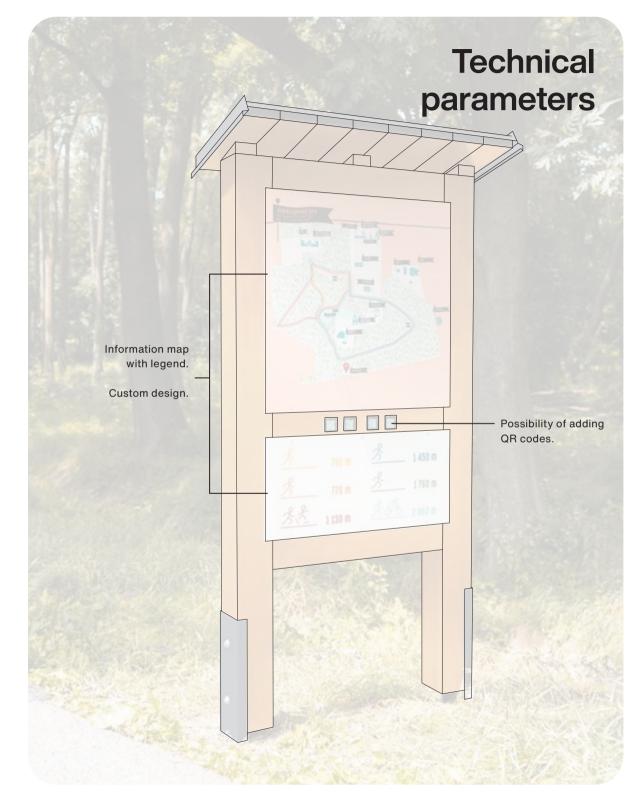
wood
Galvanized

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Dibond

Every visitor can find out more about the attractions by scanning the QR codes that are always placed on the totemoc or maps. The choice of materials, colours and graphic design is tailor-made for the client.

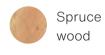




Info Totem

wood story

Info / Instructional Media





Foil coating

It provides accurate information to enable visitors to better select and time their route. It informs about the length, difficulty and, last but not least, highlights points of interest on a particular section. Its design complements the environment in a pleasant way and thanks to the tasteful icons on it, everyone is guaranteed to find what they are looking for. The choice of colour of the upper metal parts, the coating as well as the shade of the wood can be customised.



Info Totem Info / Instructional Media

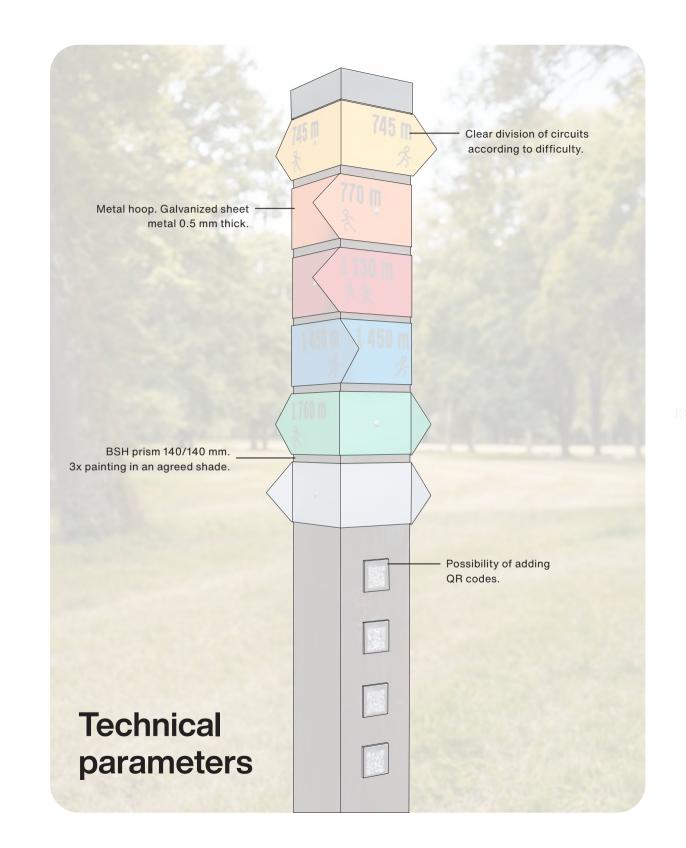




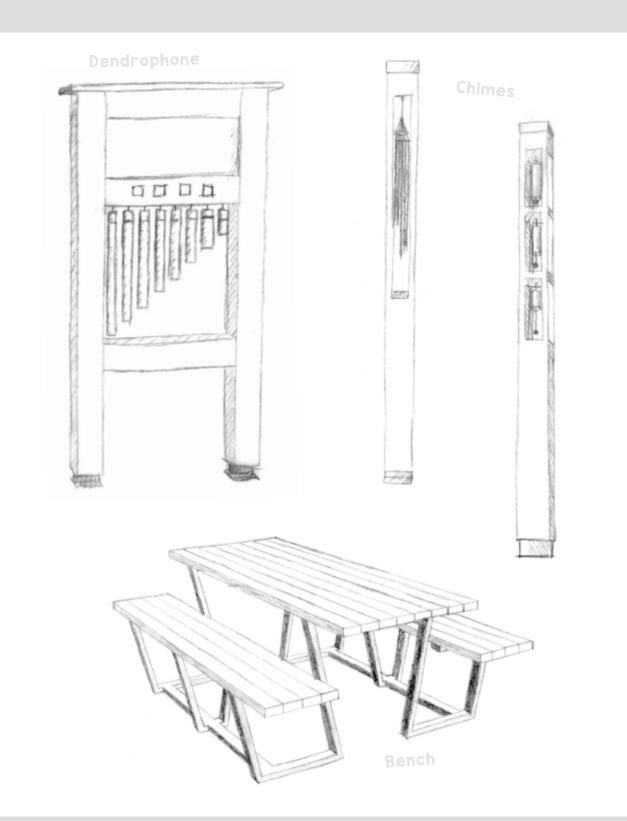


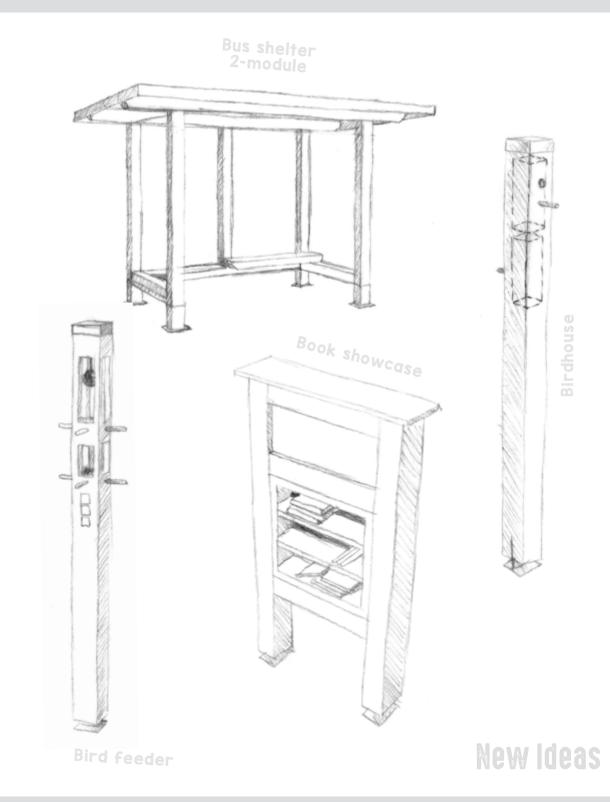


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Outdoor basket

Accessories



136



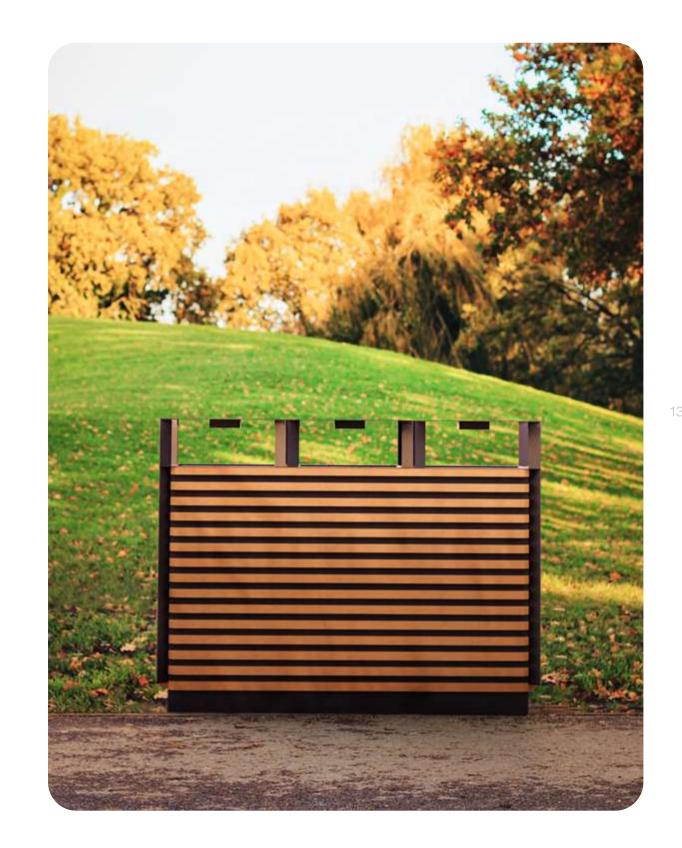


Galvanized steel



Galvanized metal sheet

The cleanliness of a public space is an important indicator of the quality of life in a city. Trash bins are a design element that not only help to keep order but also aesthetically complement the public space. The waste bin in a combination of steel and wood is particularly suitable for parks, gardens, playgrounds and pedestrian areas. The welded steel structure is lined with wooden slats, which are stained with a special varnish for outdoor use. The steel part is treated with powder varnish, which protects the varnish against adverse weather conditions. Easy handling is made possible by two internal handles.



Outdoor basket

Accessories



138



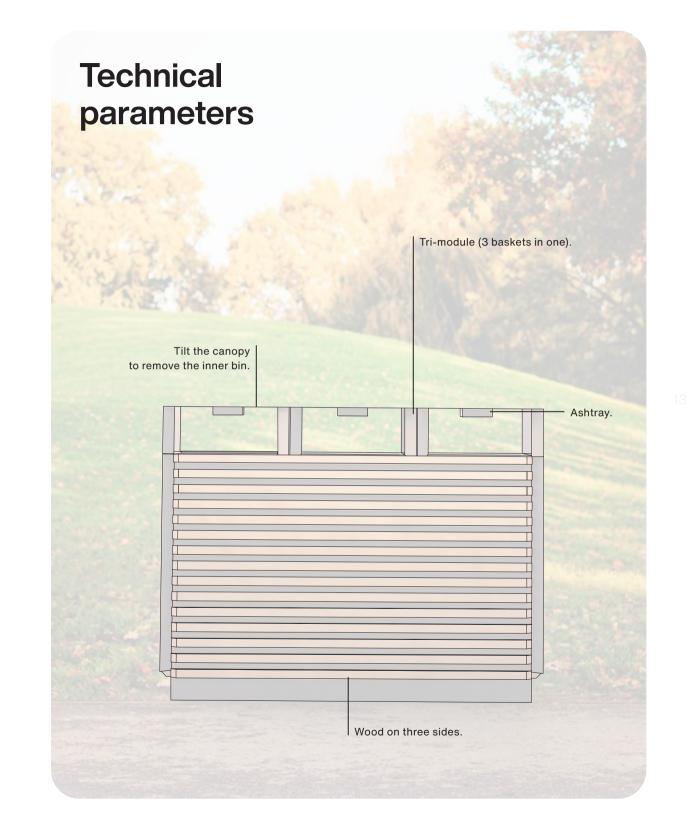


Galvanized steel



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Bench

Accessories

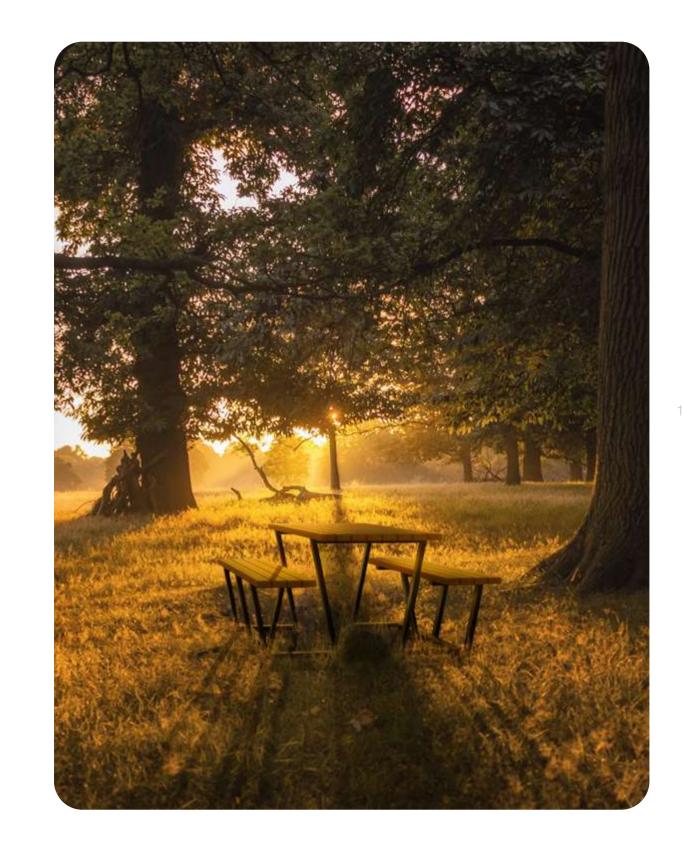


1/10





Add a piece of nature to your exterior with our wooden bench. Its simple and natural design will give you comfort and relaxation in the outdoors. Made from quality materials, this bench is a combination of nature and elegance.



Bench

Accessories

wood fory

149





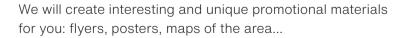
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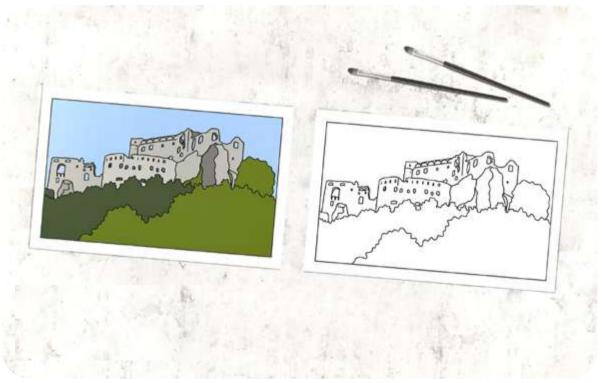
Promotional materials

Creative activities



Press communication externally or internally of the institution is a manifestation of its culture. We will create uniform and eye-catching graphic material linked to the institution's identity, for the most accurate navigation and information delivery.





History coloured by the eyes of children Creative activities

Creating material for the Beskydy region... This mountain range offers spectacular views, clean air and endless possibilities for nature lovers. In addition, there are many historical monuments that are part of the region's rich cultural heritage. Stroll through castle ruins, visit museums and galleries, or immerse yourself in history in traditional village cottages.

The Beskydy Mountains are a place where nature and history come together in a unique harmony.







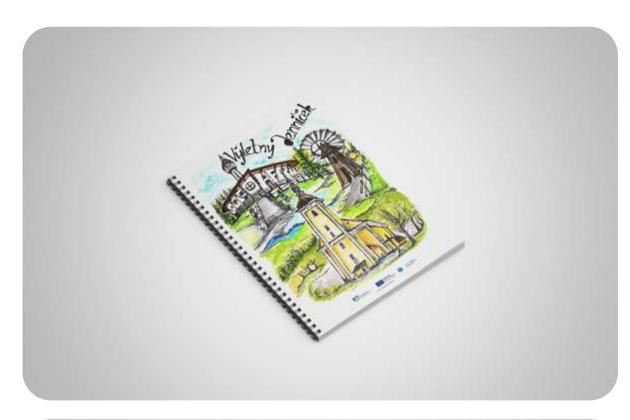


















We look forward to cooperation.

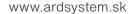
Thank you for taking the time to read our catalogue! If you remember anything from it, it was definitely special. We hope it has intrigued you and provided useful information to help you in your decisions.

Remember, what you've seen in our catalog is just a small sample of what we are able to offer. For more information, visit our website and be sure to check out our social media as well. And most importantly, get in touch.

We are a strong partner of local governments and we would like to be your partner too.









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